

How Utah Tech University improved survey processes and standardized goal tracking



PE

CHALLENGE ONE

Administrative surveys took a lot of time to distribute and had low response rates

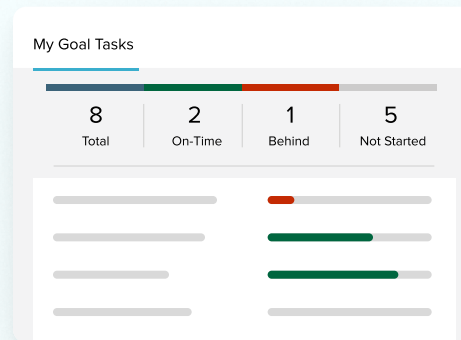
Utah Tech University's survey process for administrative evaluations required **manually designing, uploading, and distributing questionnaires**. A time-consuming process for HR and committees that **had limited reach and less-than-optimal engagement**.

OUTCOME

Automated pre-built surveys boosted engagement and saved time

HR now achieves at least a **50% survey completion rate without needing reminders or follow-up calls**. Pre-built surveys and automated lists make it easy to distribute them and organize responses. **HR not only saves time but also benefits from getting more valuable feedback**.

With Perform,
Utah Tech University
captures valuable feedback and ensures consistent, measurable goal achievement.



CHALLENGE TWO

Tracking and maintaining new hire goals was inefficient and inconsistent

New hire goal tracking required **manually documenting goals on paper**, making regular follow-ups challenging. This **inconsistency led to goals being forgotten or unevenly enforced**, with no standardized process for new hires.

OUTCOME

Standardized and automated goal management processes

With Perform, **goals for new staff are standardized and easy for supervisors to track** in one centralized system. The system **integrates goal setting and achievement**, enabling Utah Tech to align individual goals with campus-wide objectives.

"Perform makes it easy to track and achieve our goals, keeping us consistent and in line with our institution-wide objectives."

Travis Rosenberg, Executive Director of Human Resources, Utah Tech University